DCI Network and UNICOM presents

Unlocking the Potential of IDMP: Global Strategies for Enhanced Pharmacovigilance and Data Management

Wednesday, 05/22/2024 - 12:00 EDT

Robert Stegwee, PhD Work package leader EU UNICOM project on behalf of Nictiz - CEN/TC 251 Strategic Consultant for Health IT, focusing on meHealth for citizens and professionals in health and care

<u>Robert Vander Stichele, PhD</u> Work Package Task Leader EU UNICOM project at I-HD Professor, Ghent University, Ghent, Belgium

<u>Ron Fitzmartin, PhD, MBA</u> Senior Advisor, Office of Regulatory Operations, Data Standards Branch, Center for Biologics Evaluation and Research, U.S. Food and Drug Administration

<u>Yuri Quintana, PhD</u> Chief of Division of Clinical Informatics, Beth Israel Deaconess Medical Center Assistant Professor of Medicine, Harvard Medical School

> Beth Israel Deaconess Medical Center



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Co-organized by DCI and UNICOM

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The UNICOM project is financed by the European Commission within the framework of the Research and Innovation Program "Horizon 2020", this action has a budget of 21 million euros, with an EC funding of 19 million euros. The consortium is composed of 70 organizations that includes 18 European countries and the United States, either as beneficiaries or as observers. UNICOM will focus on the development of the IDMP set of standards (Identification of medicinal and pharmaceutical products) of the International Organization for Standardization (ISO), its testing, implementation and dissemination for regulatory purposes by the National Pharmaceutical Agencies, for global pharmacovigilance and for the advancement of European cross-border dispensing. Learn more at https://unicom-project.eu



An Academic Division of the Dept of Medicine at Harvard Medical Faculty Physicians at BIDMC, Inc.

The Division of Clinical Informatics (DCI) at Beth Israel Deaconess Medical Center (BIDMC) is a leading center for scalable informatics research and policymaking. The <u>DCI Network</u> accelerates solutions to complex healthcare problems through multi-stakeholder alliances and strategic roadmaps, focusing on harmonizing data, improving patient engagement, and building trust in AI. Learn more about DCI at <u>https://research.bidmc.org/dci</u> Learn more about DCI Network at <u>https://www.dcinetwork.org</u>







Mission and Approach

- DCI Network Mission: Accelerate solutions to complex healthcare problems requiring multi stakeholder collaborations.
- Create new consortia and roadmaps to develop breakthrough initiatives.
- Provide a safe harbor for stakeholders to develop strategic alliances.
- Ensure wider inputs from patients and the public.
- Working Groups:
 - 1. Standardized Data Models for Patient Journey and Real-World Evidence
 - 2: Innovative Patient Engagement Strategies
 - 3: Innovative Applications of Artificial Intelligence in Healthcare
- For more information on DCI Network https://www.dcinetwork.org





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Event times shown as: America/New_York



AI IN HEALTHCARE: REAL WORLD DATA GENERATION AND THE REGULATORY PERSPECTIVE Wed, 09/13/2023 - 12:00 | DCI Network

Event times shown as: America/New_York





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Unlocking the Potential of IDMP: Global Strategies for Enhanced Pharmacovigilance and Data Management



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Introducing the Identification of Medicinal Products (IDMP)

A Universal Language for Medications

- Many medicines have different names and come in different forms even though they have the same active ingredients.
- IDMP is a set of five international standards developed by the International Organization for Standardization (ISO).
- These standards provide a common language for uniquely identifying and describing medicinal products.
- It is like a universal barcode system for medications, ensuring everyone can indetify the exact product being referred to.
- IDMP covers the entire lifecycle of a medicinal product, from development to post-marketing surveillance.
- A key output if the creation of a universal Pharmaceutical Product Identifie

More on IDMP: ISO - International Organization for Standardization https://www.iso.org

FDA and IDMP https://www.fda.gov/industry/fda-data-standards-advisory-board/identification-medicinal-products-idmp









PhPID

Image Source: https://www.youtube.com/watch?v=UtZTjueEeQ0

Use Case 1: Pharmacovigilance and Regulatory Oversight



Scenario:

Pharmaceutical companies and regulatory bodies need a reliable and standardized way to track adverse drug reactions (ADRs) and ensure medication safety across different regions and healthcare systems.

Need for IDMP:

- The implementation of IDMP standards allows for the consistent identification and reporting of medicinal products involved in ADRs.
- By providing a universal framework for coding and describing medicinal products, IDMP facilitates the aggregation and analysis of pharmacovigilance data from multiple sources.
- This standardization ensures that data submitted from various regions are interoperable, accurate, and can be effectively used for regulatory decision-making and public health monitoring.

Benefits:

- Improved data accuracy and consistency in pharmacovigilance reporting.
- Enhanced ability to detect and respond to safety signals across borders.
- Streamlined regulatory processes and improved communication between regulatory authorities globally.

Use Case 2: Cross-Border Prescription and Healthcare Interoperability



Scenario:

Patients frequently travel across borders within regions such as the European Union, requiring their medications to be recognized and dispensed accurately in different countries.

Need for IDMP:

- The harmonization and standardization of medicinal product information through IDMP enable seamless cross-border prescription and medication dispensing.
- IDMP standards ensure that healthcare providers in different countries can accurately identify the prescribed medications and understand their composition, dosage, and regulatory status.
- This interoperability is critical for maintaining continuity of care, especially for patients with chronic conditions who rely on consistent medication management while traveling.

Benefits:

- Enhanced patient safety and continuity of care across borders.
- Reduction in medication errors due to standardized product identification.
- Increased efficiency in healthcare delivery and pharmacy operations in a multi-country context.

In collaboration with Gravitate Health on user interface design adaptations to health literacy.





Use Case 3: Global Healthcare Standards and Research



Scenario:

Researchers and healthcare providers require comprehensive and standardized medicinal product information to conduct global health studies and improve public health outcomes.

Need for IDMP:

Adopting IDMP standards globally ensures that medicinal products are uniformly identified and described, which is crucial for conducting multi-country research studies and meta-analyses. This standardization supports the collection of high-quality data, enabling researchers to compare and combine data from different healthcare systems reliably. Additionally, standardized medicinal product information enhances the ability to track medication use and outcomes in diverse populations, facilitating better public health interventions.

Benefits:

- Enhanced quality and comparability of data in international research studies.
- Improved ability to conduct global public health surveillance and interventions.
- Facilitation of collaborative research efforts and sharing of medicinal product information across borders.

Robert Stegwee, PhD

Work package leader EU UNICOM project on behalf of Nictiz - CEN/TC 251

Strategic Consultant for Health IT, focusing on meHealth for citizens and professionals in health and care

Dr. Robert Stegwee is a consultant for Health Informatics, based in the Netherlands. He is passionate about meHealth: improving the healthcare experience from a healthcare consumer and professional perspective. He has been involved in healthcare IT in different capacities since 1993, starting in a hospital environment and consulting in different sectors of healthcare.

Dr. Stegwee believes that aligning the technological achievements with the organizational dynamics within healthcare is an especially rewarding challenge, as improving the efficiency and effectiveness of healthcare benefits us all. His work in healthcare has focused on the use of high level architectures to achieve an evolving integrated health information environment.

Dr. Stegwee has participated in the development of the Health Level 7 standards and currently serves as member of the board of HL7 The Netherlands, member of the board of HL7 Europe, chair of CEN/TC 251 on Health Informatics, and member of Joint Initiative Council on Global Health Informatics Standardization. His current project involvement includes UNICOM, XpanDH and xShare, all financed by the European Union but all with an outlook to the adoption and use of international standards.

Dr. Stegwee has co-authored a large number of both scientific and professional publications, including a book on Strategies for Healthcare Information Systems and a chapter on Standards in Healthcare Data. As a professor at the University of Twente, he has supervised numerous MSc and PhD projects, some of them directly related to standards in healthcare.







Robert Vander Stichele, PhD

Workpackage Task Leader EU UNICOM project at I-HD

Professor, Ghent University, Ghent, Belgium

Dr. Robert Vander Stichele is a certified clinical pharmacologist, and pharmacoepidemiological researcher.

He retired as a family physician in Ghent, Belgium in 2019, after 41 years of clinical practice, combined with research projects, since 1982. He obtained his PhD (in medical sciences) in 2004, and was appointed as teaching professor in the department of Pharmacology in the University of Ghent. He became a certified clinical pharmacologist in 2009.

Dr. Vander Stichele's interests are on information on and use of medicines. He is member of the Special Interest Group on Drug Utilization in the International Society for Pharmacoepidemiology (ISPE). He is a senior-researcher in the research alliance on "End-of-Life Care", a consortium of the University of Ghent, Brussels, Amsterdam and Rotterdam.

Dr. Vander Stichele is a member of the Board of the International Society of Phthirapterists (ISOP), and of the European Society for the study of Patient Adherence and Compliance (ESPACOMP). He is founding member of the Board of the Belgian Centre for Evidence-Based -Medicine (CEBAM). Currently, he works as an expert in European projects for the European Institute for Innovation through Health Data (I-HD), and in the spinoff Ramit of the Department of Medical Informatics of the University of Ghent. He has been appointed as work package leader for the UNICOM project on Identification of Medicinal Products, working on applications of the new ISO IDMP standards to clinical practice and medical clinical research.







Ron Fitzmartin, PhD, MBA

Senior Advisor, Office of Regulatory Operations, Data Standards Branch, Center for Biologics Evaluation and Research, U.S. Food and Drug Administration

Dr. Ron Fitzmartin serves as a Senior Advisor in the Center for Biologics Evaluation and Research (CBER), U.S. Food and Drug Administration (FDA). In this capacity, Dr. Fitzmartin contributes to the development and implementation of strategy and guidance related to electronic submissions and standardized data in support of the regulatory review of medical products. In addition, Dr. Fitzmartin has led the FDA's policy to implement the ISO Identification of Medicinal Products (IDMP) for global use for post market pharmacovigilance, drug shortage and cross-border healthcare. Dr. Fitzmartin, along with Dr. Malin Fladvad (WHO/UMC), chartered the Global IDMP Working Group in 2021 to focus on the development of global identifiers. In addition to global IDMP standards, Ron is Rapporteur of the ICH M11 Clinical electronic Structured Harmonized Protocol Expert Working Group with a goal to have an endorsed Clinical Protocol Guideline, Template, and Technical Specification in 2025.

Prior to FDA, Dr. Fitzmartin held roles as the VP of Informatics & Knowledge Management at Daiichi Sankyo, Inc., VP of Biostatistics, Data Management and Informatics at Daiichi Medical Research, Inc., and Group Executive Director of Biostatistics & Clinical Operations at Purdue Pharma.

Over many years Dr. Fitzmartin has been a regular speaker, session chair, and meeting chair at numerous professional meetings. In 2006, Ron was elected DIA's President-elect and served as President in 2007-2008. During Dr. Fitzmartin's tenure as President, DIA established offices in India and China.









Thank you for joining us today!

Here are the Links to the Upcoming Conference and Recordings of Previous DCI Network Webinars

https://www.dcinetwork.org/events



June 27, 2024 8 am - 6 pm EDT Attend Online: The Future of Patient Engagement: Insights, Innovations, and Implementations



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Standards for Safe Medication Data

Work Package 1 on IDMP-related Standards and Terminologies

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 875299











	Medications		describe each medicinal product				
BBSIIIIIIIIIIIII	Allergies / Intolerances		Reason		0	Label Concept	
	Problems		Medicinal product		R	Label Concept	
	Immunizations		Prod	uct cod	e	0	Coded Element
	Results		Prod stren	oduct common name (and ength)		RK	String
	Procedures		Phar	Pharmaceutical dose form Brand name		R	Coded Element
			Bran			0	String
The International Patient Summary			Activ	Active ingredients		R	List
				Active ingredient		R	Label Concept
					Substance code	R	Coded Element
					Strength	R	Ratio

- Product Code permits current usage rather than the unique identifiers (PhPIDs, MPID, PCID) allocated to a medicinal product for medicinal products worldwide [ISO 11615], which have not yet been realized.
- For Europe we now have standardized on EDQM for dose form, EMA Substance code, and UCUM Strength

















MPID and PhPID lookup at the January 2024 HL7 FHIR Connectathon – Athens / virtual





Maria from the GravitateHealth project

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The Gravitate Lens (G-lens[®]) focuses (but does not conceal or filter) approved electronic product information (ePI) content, and offers a route for patients to access trustworthy, up-to-date information that better meets their individual needs, preferably in their own language.

https://www.gravitatehealth.eu/









Thanks to all contributors to UNICOM Work Package 1



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Challenges in implementation of ISO/CEN standards for Identification of Medicinal Products in the USA



The European Institute For Innovation Thr~ugh Health Data



Robert Vander Stichele, MD, PhD

May 22, 2024



Disclosure



No conflict of interest to declare

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 875299







- What is IDMP?
- Challenges in implementing for the USA
- Lessons learnt from initial attempts
- Conclusions



What is IDMP?

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What if

We would be able to recognise any medicinal product from anywhere in the world anywhere in the world.

That is the ambition of the 5 ISO/CEN Standards

The ISO IDMP standards establish definitions and concepts and describe data elements and their structural relationships that are required for the unique identification of:

- Medicinal products (MPID) and packages (PCID)
- Pharmaceutical products (PhPID)
- Substances (Substance ID)
- > Pharmaceutical dose forms, units of presentation,
- routes of administration and packaging
- Units of measurement (UCUM)

- ISO 11615 - ISO 11616 - ISO 11238 - ISO 11239 - ISO 11240





The key elements in IDMP identification of Products

Substance, Dose Form, and strength are key elements that determine the pharmaceutical product.



Note: Substance with dose form and strength determine the effect of the medication

01/09/2022



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Crude implementation

for creating or linking to the global Pharmaceutical Product ID (PhPID)

Substance with the role of Precise Active Ingredient Granular Administrable Dose Form, Normalised Strength

Intermediate implementation of IDMP

for cross-border and trans-atlantic exchange of ePrescriptions

A minimum attribute list of ± 25 IDMP variables to be added to the national dictionary

Full implementation of IDMP in the national Drug Model

All IDMP variables (± 150 variables) Incorporating the structural IDMP Drug model



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Pharmaco-archeology

Legacy conversion of Over 500.000 products

> Substance cleansing **EDQM** standardization Strength Normalisation

Date



to EMA/FDA of a few hundreds of new products per year

What if

a Greek patient shows up on in a foreign pharmacy and requests a prescription for αμλοδιπίνη ταμπλέτα 10 mg (Norvasc Upjohn)

By identifying the IDMP data on the box, the pharmacist realizes that this about

amlodipine, and more specifically amlodipine oral 10 mg, and even more specifically : amlodipine besilate capsule, hard 10mg

In Belgium available as : Amlor 10 mg (Upjohn), and 7 generic companies, with choice between 20 packs. In the US available as : Norvasc 10 mg (Pfizer), and 54 generic companies with choice between 275 packs (generics mostly as tablets or coated tablets)

International support for the adoption of IDMP

- 2012 : Approval of the 5 ISO/CEN IDMP standards
- 2012 2024 : EU funding for 3 consecutive action programs of 4 years EpSoS, openMedicine, UNICOM
- Adoption by the International Council of Harmonisation (ICH)

https://ich.org/page/e2br3-individual-case-safety-report-icsr-specification-and-related-files

- of ISO Individual Case Safety Reports (ICSRs)
- of EDQM Standard Terms (European Directorate for Quality of Medicines) as reference terminology for electronic transmission of reports in ICH E2B(R3) format in the jurisdictions for Pharmacovigilance
- of the use IDMP identifiers in the future (PhPID, MPID, PCID)
- 2019 : International Cooperation in GIDWG (Global IDMP Working Group)
 - between WHO Uppsala Monitoring Centre for Phamacovigilance, FDA, EMA, and other stakeholders
- 2020 Publication of the EU IDMP Implementation Guide V1
- 2024 : Revision of all 5 IDMP Standards by ISO / TC 215 / WG6 : Pharmacy



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Pharmaceutical Product Identifier (PhPID)

as a global virtual concept for linking similar national medicinal products



The ambition of IDMP is to be an identifying system through all of the 5 domains of the life cycle of medicinal prducts



Challenges in implementation in the USA



Challenges for the USA to implement IDMP



- The sheer size of the therapeutic arsenal in the US RxNorm : 1 x 500.000 National Drug Codes EU : 27 x average of 15.000 Medicinal Product Packs per country
- The virtual drug model of RxNorm starts at an aggregated level
 - Clinical Drug:
 - Substance without modifier
 - RxNorm Dose form
- Limited granularity of RxNorm Dose form
 - Value set of only 180 terms, no distinction between manufactured and administrable dose form, simple definitions of terms, no attributes of concepts
- Normalisation of strength
 - . Especially for concentrations



Lessons learned from initial attempts



Lessons from a joint analysis between

Beth Israel Deaconess Medical Centre National Library of Medicine Unicom / I-HD

An analysis of all medicinal products available on the market for 4 substances

(amlodipine, carbamazepine, diclofenac, simvastatine)

In 5 countries : Belgium, Greece, Italy, Norway, USA

Results:

	Medicinal Products	National Drug Codes for Packs
Belgium	81	141
Greece	197	238
Italy	165	221
Norway	43	81
USA	1004	5167

Lessons learned on tools to facilitate the task

- Although the information for substances is not used in construction of virtual concepts, it is available within the RxNorm system.
- Close cooperation between EMA (EU-SRS) and USA (UNII) for cleaning of the substance database has been very productive. There is now the possiblity of a global Substance ID (GSID).
- Clever use of mappings is possible
 - Mappings between virtual concepts of Snomed-CT, RxNorm, IDMP, and Dm+d resp. Clinical Drug Precise / Clinical Drug / PhPID / VMP
 - Mappings between Snomed-CT, EDQM, RxNorm Dose forms
 - Mapping between ATC, RxNORM, PhPID, National NDCs
- International cooperation and use of the Repository of Pharmaceutical Product IDs in WHO UMC will help



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Conclusions

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Conclusions : IDMP is here to stay

- The EU has a preference for a granular implementation of the Pharmaceutical Product ID (PhPID) as regional, in line with the European IDMP implementation and EMA SPOR codification system for EDQM Standard Terms
- GIDWG and FDA are still exploring less granular solutions (closer to the current RxNorm representation of medicinal products)
 - ▷ Less precise specification of the substance
 - Use of unique combinations of characteristics of dose form instead of the full granularity of the value set of EDQM administrable dose forms
- That is understandable because legacy conversion of older products is a huge endavour, especially in the USA.
- However, modern technology and international cooperation (also with industry) should make it possible to elaborate the most granular and most precise approach.
- The benifit will be fair substitution rules in crossborder ePrescriptions, more precice decision support, more precise Pharmaco-Epi with Real World databases.



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Making IDMP Implementation a Global Reality

Ron Fitzmartin, PhD, MBA Sr. Advisor, Office of Regulatory Operations Center for Biologics Evaluation and Research U.S. Food & Drug Administration

22 May 2024



FDA Disclaimer

The views and opinions presented here represent those of the speaker and should not be considered to represent advice or guidance on behalf of the U.S. Food and Drug Administration.



Topics

- FDA Guidance to Industry on IDMP
- Where are we Now with the IDMP standards
- Global IDMP Working Group
- Connecting the IDMP Dots
- International Stakeholder Meeting

FDA Guidance for Industry (1/4)

- Currently, FDA does not have a statute or regulation requiring the implementation of IDMP.
- In March 2023, FDA published its Guidance for Industry to make clear its policy on IDMP.
- FDA published the guidance for industry as final and for immediate effect.

Identification of Medicinal Products — **Implementation and Use** Guidance for Industry U.S. Department of Health and Human Services Food and Drug Administration Center for Drug Evaluation and Research (CDER) Center for Biologics Evaluation and Research (CBER) March 2023 Electronic Submissions

-D)

FDA Guidance for Industry (2/4)

 Provides FDA's position and progress on aligning the Agency's standards to IDMP standards.

• FDA's goal is the <u>harmonization</u> of the standards for the international exchange of medicinal product data.

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FDA Guidance for Industry (3/4)

Objectives are to inform that...

- 1. FDA has used, for many years, standards that are in conformance to IDMP.
 - National Drug Code (Medicinal Product ID)
 - Unique Ingredient Identifier (Substance ID)
 - Unified Code for Units of Measure (Strength)
- 2. FDA has a focus on 3 key benefits to global IDMP
 - Drug Safety & Pharmacovigilance
 - Medicinal Product Traceability and Supply Chain Integrity
 - Exchange of Medicinal Product Information



FDA Guidance for Industry (4/4)

Objectives are to inform that...

- 3. FDA will continue to work with international stakeholders (e.g., WHO-UMC, HL7, ISO, CDISC, ICH) to ensure the standards can be implemented for the key global use cases.
- 4. FDA's focus is on a global phased approach to IDMP implementation when the standards are "fit for purpose."
- 5. FDA supports the establishment of a framework for the maintenance of the global IDMP identifiers.

Global IDMP Working Group (GIDWG)



- Chartered in 2021 based on a recommendation from a 2019 WHO IDMP Workshop in Geneva
 - Why was GIDWG established?
 - There was <u>no</u> organization focused on demonstrating that the standards could implemented globally.

• The GIDWG focus?

- Develop and execute projects to demonstrate that the IDMP standards are "fit" for global implementation.
- Develop a framework, including business rules, best practices and operating model, for the global IDMP implementation and maintenance of global identifiers for marketed products.

Global IDMP Working Group (GIDWG)



Membership

- Founding members
 - EU EMA, U.S. FDA, and WHO-UMC.
- Regulatory Agencies
 - Health Canada, Swissmedic, Brazil ANVISA, Saudi FDA, and Norway (NoMA)
- Industry
 - International Federation of Pharmaceutical Manufacturers & Associations (IFPMA)

Co-Chairs

 Malin Fladvad, WHO-UMC; Ron Fitzmartin, U.S. FDA; Panagiotis Telonis, EMA



www.gidwg.org

Value of a PhPID in Global Healthcare – Use Cases





ensure public health safety globally.

connected to Medicinal Product

information.



GIDWG's Journey so far...





- In 2012, ISO released the initial versions of ISO IDMP standards.
 - Over the past ~5 years U.S. FDA and other stakeholders recognized that the standards could not be implemented for global use without additional testing, revision, and much more.
- In 2023, ISO 11239 (dose form) was revised by ISO based on findings from the Global IDMP Working Group (GIDWG) and others.
- Regulatory agencies, industry and the key SDA, ISO TC 215 WG 6, have come together to collaborate and work to make them fit for global and regional use (e.g., UNICOM).



FD/

ISO 11615/20443 revision pre-ISO April Update

Vada Perkins, Paolo Alcini, Norman Schmuff, TJ Chen, Panagiotis Telonis



3

Paolo Alcini, Ron Fitzmartin, Malin Fladvad, Julia Nyman, Vada Perkins

FD/





ISO 11238/19844 revision pre-ISO April Update

Larry Callahan, Jean-Gonzague Fontaine, Norman Schmuff, Panagiotis Telonis

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IDMP is not about any one regulator, sponsor, organization, or region.

IDMP Identification of Medicinal Products

Dose forms, etc.

For global implementation it requires

ollab	oration of a	li stakeno

EN ISO 11615

olders. information

- - Substance(s)/Specified Substance(s)
 - Strength(s) Strength units (units)
 - Reference Strengths
 - Administrable Dose Form



GIDWG

Technical & Stakeholders Meetings

hosted by

National Health Surveillance Agency (ANVISA) & WHO / UMC

São Paulo, Brazil

9 -12 September 2024

GIDWIG Schedule

09 September 2024 09:00 - 17:00 Technical Meeting

10 September 2024 09:00 – 17:00 Technical Meeting

11 September 2024

09:30 – 12:30 Regulatory Forum

13:30 – 15:30 Industry Forum

12 September 2024

07:00 – 12:30 Stakeholder Public Meeting Meeting Registration TBD

- 9-10 September
 - **GIDWG Technical Meetings**
- 11 September
 - Regulator and Industry Forums

• 12 September

- Public Meeting (Remote & In-person)

Thank You